

# Tourism

## Austur-Skaftafellssýsla

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# Tourism in Austur-Skaftafellssýsla

- Big part of the industry.
- Tourism has changed a lot over the last few years.
- Lots of entrepreneurs branching out to new areas of tourism.
- Thousands of tourists come to Austur-Skaftafellssýsla every year.

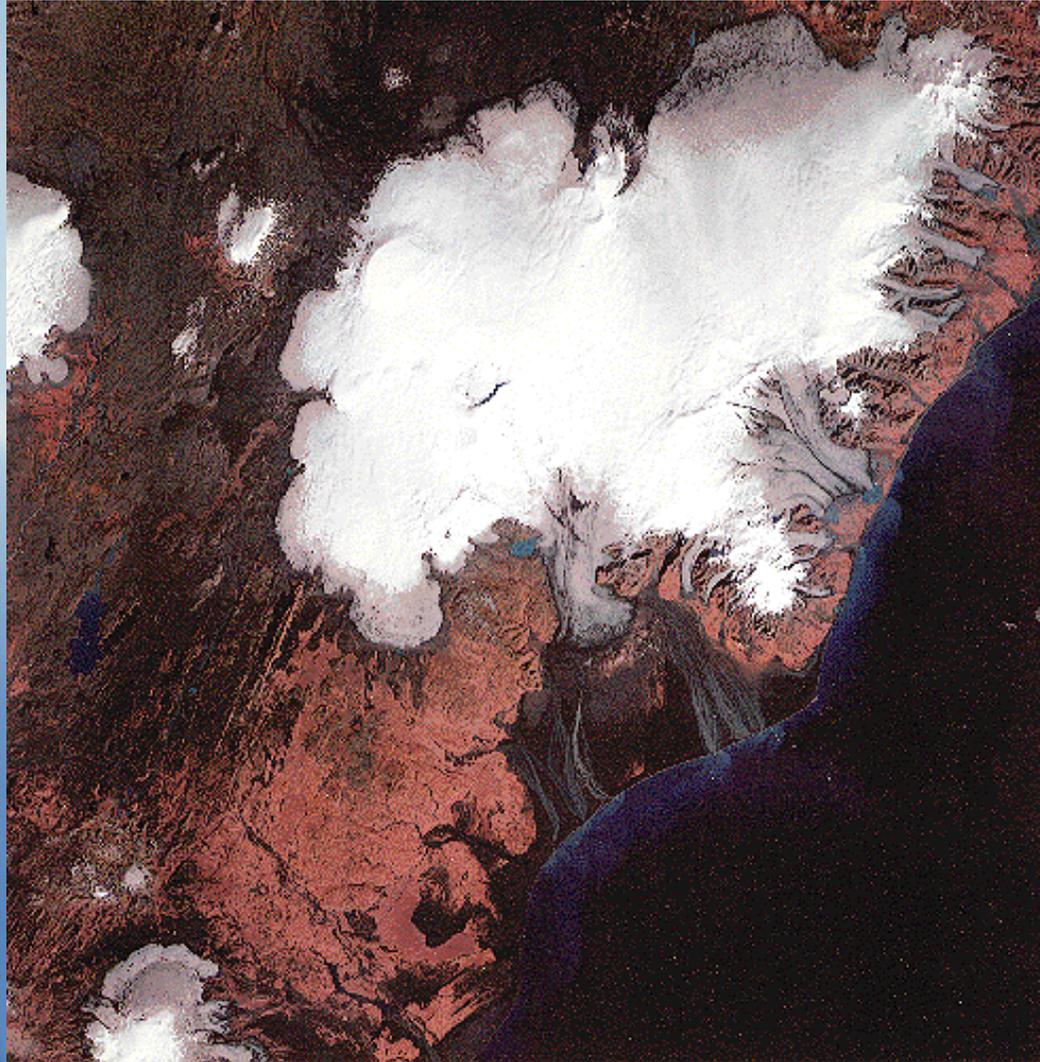


# What can you do?

- Tourism based on nature attractions and culture.
- Almost all attractions revolve around Vatnajökull glacier.
- The following sights are among the most popular:



# Vatnajökull glacier



# Vatnajökull glacier

- The largest glacier in Europe.
- About 8.300 km<sup>2</sup>
- Year-round tours on the glacier.
- 4WD jeep and snow scooter.
- Plenty of spots on the glacial tongues for hiking and ice climbing.



# Jökulsárlón



# Jökulsárlón

- Natural wonder with huge ice blocks floating on the lagoon right by the highway.
- You can take a 30-40 min. guided boat trip on the lagoon, sailing among icebergs over thousand years old.
- Small café offering refreshments and souvenirs by the lagoon.
- The service is open from May 15th - September 15th.
- Located ~80km. west of Höfn



# Skaftafell national park



# Skaftafell national park

- Established in 1967.
- Very popular tourist destination due to its natural beauty and favorable weather conditions.
- Great contrasts in nature
- Wide black sands, tremendous glaciers and green birch forests.
- Many walking and hiking paths.
- Skaftafell has a visitors centre, Skaftafellsstofa, where visitors are informed on the history of the region.

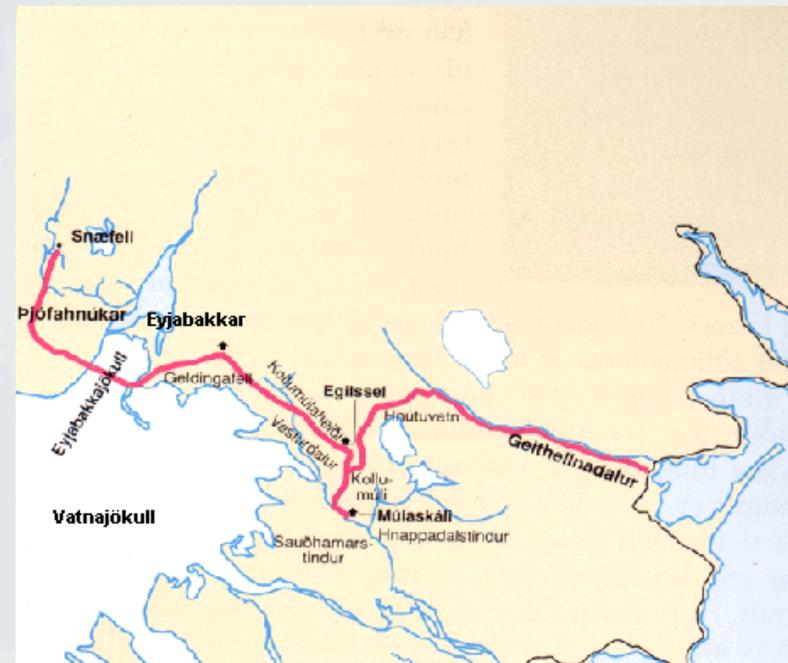


# Lónsöræfi



# Lónsöræfi

- Nature reserve.
- Located on the east of Vatnajökull.
- Spectacular geological and vegetational diversity.
- Popular hiking area.
- Common to see reindeer there.



# Ingólfshöfði



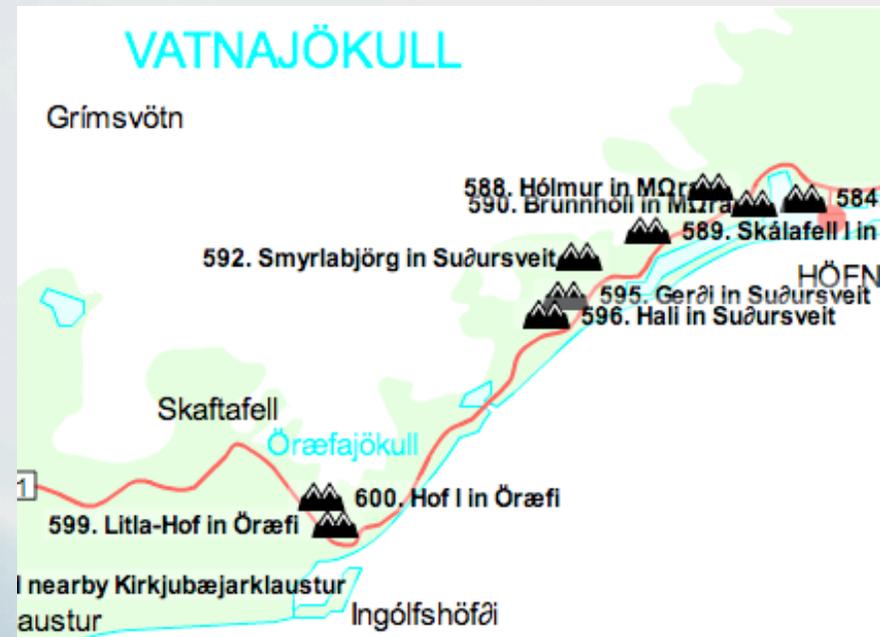
# Ingólfshöfði

- Nature reserve.
- 76m high headland.
- You can find everything from steep cliffs and rocks to black sands and green grass.
- Home to thousands of puffins and other nesting seabirds.



# “Bed and Breakfast” and Guesthouses

- Many guesthouses along the highway and in town.
- Lots of farms have bed and breakfast.
- Campsites both at Skaftafell and Höfn.
- Hostels both in Höfn and on some farms



# Hotels

- Five major hotels:
  - Hótel Höfn, Hótel Edda, Hótel Skaftafell, Hótel Smyrlabjörg and Hótel Vatnajökull.
- Two big guesthouses:
  - Ásgarður.
  - Hvammur.



# Restaurants

- Four “main” restaurants in Höfn.
  - Ósinn
  - Kaffi Hornið
  - Húmarhöfnin
  - VÍKIN!!! - The greatest place in the world.



The background of the slide is an abstract composition of diagonal lines in various shades of blue, ranging from a deep navy blue on the left to a very light, almost white blue on the right. The lines are slightly blurred and overlap, creating a sense of depth and movement. The overall effect is clean and modern.

**Mega!**